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|  | Shelley KaramProducer/Editorshelley.karam@gmail.com, 713-628-6407 |  |
| Area of ExpertiseContent ManagementProject ManagementField ProductionLive/LTT Show ProductionVideo EditingSocial Media PromotionWriting/EditingKey Skills**Video Editing:** Adobe Creative Suite, Avid, Final Cut, Vyond, Quantel. Descript**Graphics:** Adobe Creative Suite, VCS, Expression**Cameras:** Sony A7R IV, Canon EOS 80D**Internet/Computer:** ENPS, iNews, Rundown Creator, Ooyala, Microsoft Office, CMS, LinkedIn, Twitter, Instagram, Facebook, Snapchat, PodBean, Megaphone, SlackProject Management & Presentation: Adobe Creative Suite, PowerPoint, Keynote, Wrike EducationB.A. Broadcast Journalism, University of Houston Cum Laude graduate Dean’s ListHonors/AwardsNational Sports Emmy Nominee, Outstanding Daily Show – ESPN*SportsCenter 2006-2009*Vyond Boot Camp Achievement - *2025* | Career Highlights**Producer** • Federal Reserve Bank of St. Louis • St. Louis, MO • Oct 2020-present**Key Project:** Produced numerous Town Halls* Develop high-quality instructional videos using Premiere Pro, After Effects, Photoshop, Character Animator, and Vyond.
* Oversee full-cycle production for multiple podcasts including recording, editing, and post-production distribution.
* Contribute to content strategy, collaborating with the team to plan and create engaging content.
* Serve as the primary contact for webinars, virtual classrooms, and interactive training sessions, managing daily coordination, consulting on new requests, and advising on technology solutions.
* Execute seamless webinar experiences for audiences ranging from small groups to large-scale events. Ensuring optimal use of audio/video tools and interactive features.
* Creating policies, procedures, and processes to enhance program administration and content delivery.
* Provide production support for hosts and guests at all levels of the Federal Reserve System leadership.

**Podcast Editor** • Just Women’s Sports • O’Fallon, MO • Aug 2021-Jan 2022* Recorded, edited, and posted Just Women’s Sports podcast and Snacks podcast, which was recognized by Diverse Representation as a podcast hosted by Black women in the sports industry
* Provided all post production services, including all audio, video, music, and write ups/descriptions
* Provided project management services including scheduling, coordination and content prep including ensuring scripts are started and completed

**Video/Content Producer** • Axiom Product • O’Fallon, MO • July 2020-October 2021**Key Project:** Produced, directed, and edited culture video* Managed video team and oversee video pre-production planning and on-site production activities.
* Composed and oversee scriptwriting, direction, voice over, photography and complete video-making process.
* Planned stories, designs, concepts and graphics for video production.
* Directed and produced product, marketing, and sales videos as well as videos for special occasions, such as holidays, testimonials and corporate videos.
* Monitored post-production processes in order to ensure accurate completion of all details.
* Produced and edited webinars and the podcast, Digital Dirt.

**Multi-Platform Producer** • KSDK • St. Louis, MO • Nov 2019-July 2020**Promotions Producer** • *July 2018-Nov 2019***Key Projects**: Produced, directed, edited Frankly Speaking and Hit and Run* Produced, directed, and edited two weekly segments for Sports: Frankly Speaking and Hit and Run using Premiere, After Effects, and Photoshop.
* Produced, edited, and designed all elements for the digital hockey show: The Faceoff in Premiere, After Effects, and Photoshop.
* Edited Edward R. Murrow Award-winning podcast, Abby Eats St. Louis.
* Used creative production techniques such as text, graphics and new forms of media (viewer pictures, webcam interviews, etc.) to enhance stories.
* Developed, produced, shot, and edited image campaigns, station and sweeps promotions, and nightly topical videos while managing deadlines.
* Developed promotional materials to enhance program positioning and drive brand image, awareness, preference, and viewership.

**Per Diem Sports Producer** • WFLD • Chicago, IL • Sept 2017-April 2018**Key Projects**: Field producer at Cubs, Bears, Bulls, and Blackhawks* Wrote, produced, and edited Chicago sports news under tight deadlines using Premiere.
* Produced and edited Chicago sports features for newscasts, FOX Kickoff Sunday, Bears Post Game, and The Final Word using Premiere and Photoshop.
* Ensured sports segment is properly covered with an emphasis on Chicago news by putting together a rundown and talking with talent and analysts about discussion topics.
* Built graphics for all sports shows and features.
* Developed content initiatives for various Chicago sporting events.

**Producer** • Campus Insiders (now Stadium) • Chicago, IL • Jan 2016-April 2017**Segment Producer** • *Feb 2014-Dec 2015***Key Projects**: The Seth Davis Show Producer, Field Producer at 2015-2016 Sweet 16, Social Media Producer at Big 12 and Big Ten Media Days, Producer at CUSA Media Days, Created CI-nder and Shark Tank segments.* Post-produced Cynopsis Sports Award-winning series The Seth Davis Show.
* Created show concepts and rundowns, wrote scripts, and built graphics for live shows, taped shows, remote shoots, and sales videos.
* Created graphics in After Effects and XPression during live and taped shows/segments.
* Worked with editors on post-production, including graphic design and creation, audio clean up, video enhancement and compression.
* Coordinated with on-air talent including organizing remote appearances for correspondents, coaches, and players.
* Posted segments to YouTube, Campus Insiders, and social media in a timely manner; resulting in more than 10,000,000 views to the website.
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|  | **OTHER RELEVANT PROFESSIONAL EXPERIENCE****Associate Producer** • CSNNE (now NBC Sports Boston) • Burlington, MA • Dec 2012-Nov 2013**Associate Preditor** • ESPN • Bristol, CT • March 2011-Nov 2012**Production Assistant I-III** • ESPN • Bristol, CT • April 2005-Nov 2011References**Sid Singharath,** Demand Generation Marketing Manager – SMA Technologiessidsingharath@gmail.com, 913-449-9350**Ambre Moton,** Director of Studio Production – Bay FCambre.moton@gmail.com, 515-771-7694**Antoine Lewis,** Media Consultant – Kann Advisory Group atrain88@aol.com, 860-874-5420 |